



THE PUPPY PALACE

**INVEST IN
A ONE-OF-A-KIND
PUPPY FRANCHISE!**

FRANCHISE OPPORTUNITY

AN INDUSTRY WORTH BILLIONS

Puppy retail is dusting the old negative press from its paws and coming fresh into the market as The Puppy Palace, currently the **one and only** puppy-only franchise in the market. We sell high-end puppies sourced from USDA-approved and licensed puppy brokers.

*Our model is proven. Our processes are perfected.
We are offering qualified franchisees just like you a chance to
be a part of our brand as we expand across the nation!*



Effective Sales Strategies. High Margin Model.

Our franchise expansion is focused on improving the puppy retail industry, providing a streamlined, quality-based, high margin business model that will keep puppies safe & healthy, while providing a high end experience for our customers. *Why should you invest with The Puppy Palace?*

The Puppy Palace Difference

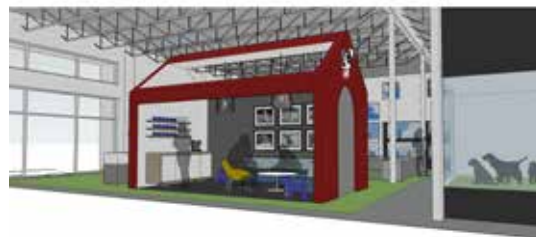
At The Puppy Palace, the safety of our puppies is our #1 priority. We take special care to ensure that our puppy brokers go above and beyond USDA qualifications — meaning hospital grade facilities, house checks, vet technicians on site, and puppy delivery within 24 hours. This is The Puppy Palace difference!

Making Connections

We'll connect you with powerful partners, like Pinnacle Pet and United Finance, as well as with our vendors and construction resources. Offering financing is one of many points that caters to our target consumer — people who want a purebred pooch but can't puppy up the dough.

The Experience

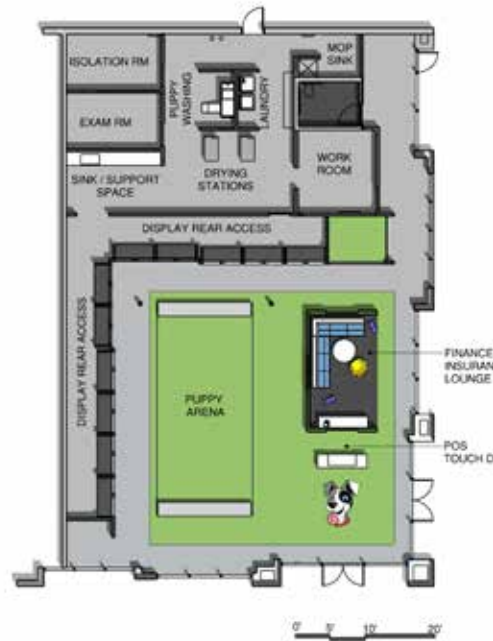
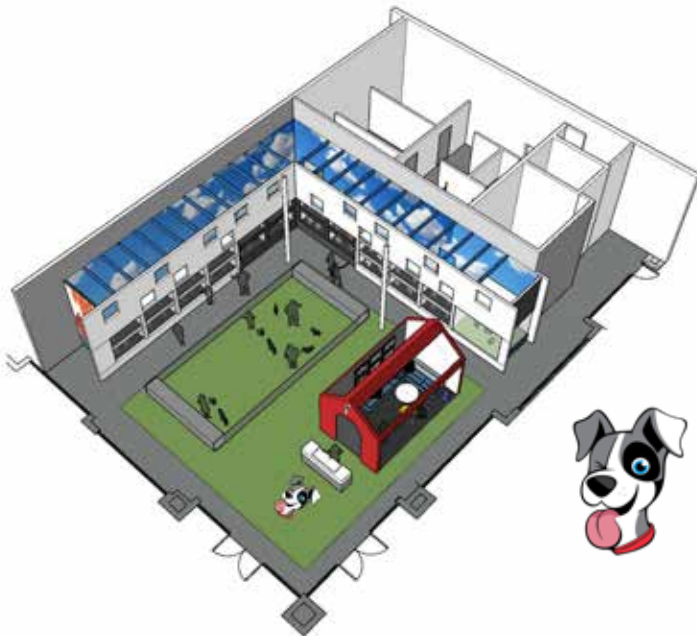
The Puppy Palace model has been designed for a superior, high-end experience for our puppy buyers, complete with a meet-and-greet in the Presidential Suite and champagne upon purchase.



Franchise Partner Qualifications

We are seeking franchisees to partner with us who have the following qualities:

- 🐾 Strong Sales and Customer Service Skills
- 🐾 Great Time/Schedule Management
- 🐾 Must Love Puppies
- 🐾 Meets Minimum Financial Requirements
- 🐾 Exudes Integrity, Strong Character, and Excellence



Superior Support



Comprehensive Training

A detailed, dual phase training program sets you up with all the knowledge you need and continues to keep our franchisees in the know.



Operational Support

We've got you covered in everything including unit operations and maintenance, product ordering, suggested pricing guidelines, and administrative procedures.



Market Penetration and Support

The Puppy Palace means brand power! Our franchisees gain print and digital collateral and customizable designs for their territory, plus lead generation strategies.



Site Selection and Build Out Assistance

From our unique Presidential Suite to our climate controlled Puppy Houses, we will guide you in build out plus site selection.



Investment at a Glance

Franchise Fee

\$50,000

Initial Investment Range

\$367,950 to \$747,100 *(with franchise fee)*

Royalty Fee

6%

Marketing Fee

1%



Invest in Your Future.

Invest in a Billion Dollar Industry.

Today is the day to get started!

Visit

www.puppypalace.pet





THE PUPPY PALACE

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Glastonbury, CT 06033

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website: www.puppypalace.pet

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document.