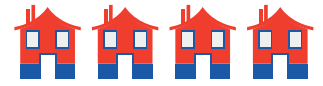
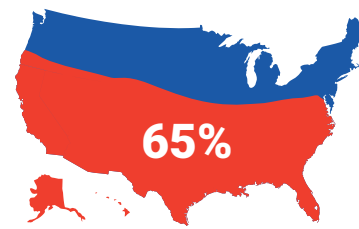


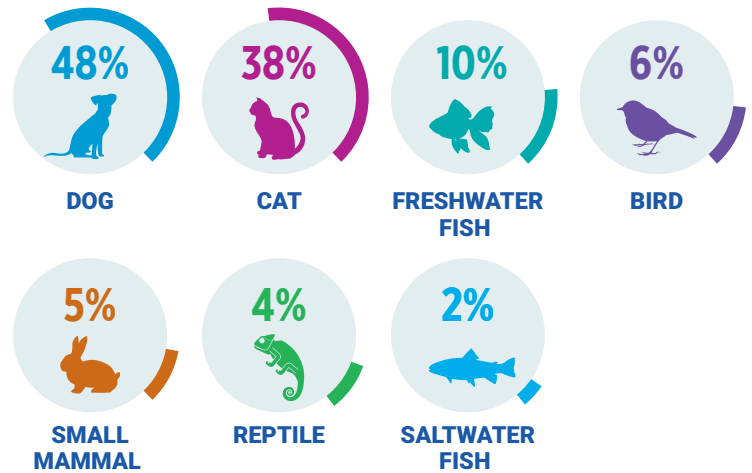
Economic Impact of the U.S. PET INDUSTRY

The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages and benefits. The industry generates over \$221 billion in direct, indirect and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is good for business too.

Almost Two-Thirds (65%) of American Households Own a Pet



In Those Households, Pet Types Vary



Direct Sales of the U.S. Pet Industry



\$32.3 Billion in Pet Food Manufacturing



\$21.0 Billion in Veterinary Services



\$14.5 Billion in Pet Products



\$8.0 Billion in Pet Services



\$2.1 Billion in Pet Sales

\$221.1 BILLION in Total Economic Output, of which **\$78.9 Billion** is Direct Economic Output



\$102.2 billion in Gross Domestic Product

1,307,168 JOBS

Generating \$60.4 Billion in Salaries, Wages and Benefits for Employees



\$22.7 Billion Paid in Taxes

by the Industry at the Federal, State, and Local Levels